TESSA HOANG

BROWSOCIETY.OTTAWA

Welcome to our PMU, 3 Techniques Eyebrow Training!

Thank you for your interest in attending the Pure Beauty Studio & Academy for your training. Pure Beauty Studio & Academy is dedicated to the success of their students. We take great pride in providing quality training, and ensuring students have an adequate amount of time to study the theory, practice, and perform hands-on training to obtain the optimal skills that are required to become the best artist, this industry has to offer.

Within this training; there will be a combination of in depth theory and practical training. After the training is completed, Pure Beauty Studio & Academy will continue to monitor your progress and provide support via phone, email, or live in person shadowing - at our studio. Arrangements can be made with students and instructors at their convenience.

Course Fee: *Fees listed below are before tax*

Microblading, Ombre Powder and Hybrid Technique

- All in person training will included a 10 day, online training to prepare for the in-class course.

Three day, in person training

Group Training:	$3200
Private 1-on-1 Training:	$5000

Five days, in person training

Individual Training:	$8000
Additional Live Model Fee:	$500

Financial funding at your convenience, please visit: https://www.medicard.com/apply-now.php

Brow Instructors

Kim Bui

Permanent Make Up Instructor

Kim has been a certified permanent makeup artist since 2016. She has been trained by many renowned artists in the PMU (permanent makeup) community and around the world, some of the artists being: Natasha Dsouza, Tess Marti, Jasmine Diebelius, Shay Danielle, and at the Centre for Permanent Makeup. Kim specializes in eyebrows, lip blush, and eyeliner service. She continues to prioritize advancing her skills by investing in yearly training to stay up to date on the latest technologies and skill trends.

Tessa Hoang

Permanent Make Up Instructor

Tessa has been a certified permanent makeup artist since 2016, with over 7 years of experience and a track record of over 3000 satisfied clients. Her passion lies in transforming the appearance and confidence of individuals affected by alopecia, trichotillomania, and cancer survivorship. Tessa has trained with globally renowned artists like Branko Phibrows, Nhung Phan, Jamesolaya, Nataliya, Katie Dang, Minibrow, Permanentbylili, and Browdaddy, earning over 70 certificates. She has also won awards for her expertise in nano hair stroke and ombre powder shading, ranking among the top 10 artists in worldwide permanent makeup competitions. Tessa strives to learn and incorporate new styles and techniques to elevate her skills and share her knowledge with aspiring PMU artists.

Brow Course

Pre Class Training : Online PMU Fundamentals

This course starts with learning the fundamentals of permanent makeup. We will walk you through the fundamentals of PMU with lessons about skin anatomy, colour theory, manual versus machine tools. These are the essential building blocks of a long career in permanent makeup. This is self-paced, online course so you can arrive in class ready to get hands-on with PMU techniques.

Our manual includes:

- The art of Microblading
- The art of Ombre/Shading
- Why the Hybrid/Combination technique is beneficial for new artists
- Skin Anatomy
- Colour Theory + Correction
- Pigment line, brands, and etc.,
- How to correct old PMU brows.
- Needle Cartridges + Machine (PMU VS ROTARY MACHINE)
- BloodBorn Pathogen + WHMIS Worksite Safety
- Fundamentals of brow mapping and facial morphology
- How to identify your clients face shape, eye shape, and asymmetrical features
- How to create the illusion of symmetry on asymmetrical faces.
- Full end-to-end detailed live model demonstration video of brow mapping procedure.
- Eyebrow mapping practice guidelines.
- How to choose the right pigment colour for your client.
- Full end-to-end detailed live model demonstration video of Microblading procedure.
- Full end-to-end detailed live model demonstration video of Ombre Shading procedure.
- Full end-to-end detailed live model demonstration video of Combination Technique procedure.
- Business Tips
  - How to start your own business
  - How to open a home studio
  - What health inspectors will be looking for
  - How to build a clientele.
- What apps to use for photo editing, videos, ads, and etc.,
- Sanitization demonstration; how to properly clean up and disinfect after a procedure.

Brow Course

Pre-Class Training: Online PMU Fundamentals

After reading over our manual in PDF form. Students are required to watch our 4 step video. Students are to follow each step and do their homework. We will create a WHATSAPP group for you and your instructor to send over your work for feedback.

Please be mindful, in order to keep up with the in-class training, we strongly recommend apply yourself to the homework and hands on practice.

Should it be determined that the student is not quite ready for the in-class training., the instructors reserve the rights to postpone training to the next available training date.

Video 1: Learn how to draw a set of brow on paper / latex
Video 2: Learn how to draw the stroke pattern for eyebrow
Video 3: Learn how to draw the stroke pattern of spine 3
Video 4: Learn how to map on client
Video 5: How to wrap the rotary machine
Video 6: How to set up the consultation station
Video 7: How to set up the bed and the procedure station
Video 8: How to edit the picture using SnapSeed
Video 9: How to edit video using SODA
Video 10: How to take pictures of your clients

Homework 1: Draw 50 brow sets, with the measurements we have in the manual. Please number each set of brows so it is easier for the instructors to point out the best one(s).

Homework 2: Draw spine 3, on 50 perfect brow sets.

Homework 3: Draw the main spine of the spine 3

Homework 4: Draw the sub strokes of the main strokes.

Brow Course

3 DAY GROUP TRAINING

Day 1 in class 10AM - 4PM:
Brow Mapping + Microblading

- Students will learn how to create flattering brow shapes.
- Students will have the opportunity to practice eyebrow mapping on each other with the guidance of the instructors.
- Instructor will demonstrate the Microblading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the microblading procedure in a live model video. Students can see first hand the entire procedure from start to finish.

Day 2 in class 10AM - 4PM:
Ombre Shading + Combination Techniques

- Needle Cartridges + Machine (PMU VS ROTARY MACHINE)
- Ideal colour choice(s) for machine work.
- How to correct previous PMU work.
- Instructor will demonstrate the Ombre Shading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the ombre shading procedure in a live model video. Students can see first hand the entire procedure from start to finish.
- Students will the combine the two techniques of Microblading & Ombre to create Hybrid/Combination Brows on practice pads.
- Students will learn the importance of proper hand placement and stretching for eyebrow tattooing.

Day 3 in class 10AM - 4PM:
Live Model + Review

- LIVE models will arrive.
- Students will be tattooing on LIVE models; the hybrid/combination technique.
- Written exam; must score 80% and over.
- Final results will be discussed and students will have an opportunity to review their technique receive feedback from the instructors.

Brow Course

3 DAY PRIVATE TRAINING

Day 1 in class 10AM - 4PM:
Brow Mapping + Microblading

- Students will learn how to create flattering brow shapes.
- Students will have the opportunity to practice eyebrow mapping on each other with the guidance of the instructors.
- Instructor will demonstrate the Microblading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the microblading procedure in a live model video. Students can see first hand the entire procedure from start to finish.

Day 2 in class 10AM - 4PM:
Ombre Shading + Combination Techniques

- Needle Cartridges + Machine (PMU VS ROTARY MACHINE)
- Ideal colour choice(s) for machine work.
- How to correct previous PMU work.
- Instructor will demonstrate the Ombre Shading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the ombre shading procedure in a live model video. Students can see first hand the entire procedure from start to finish.
- Students will the combine the two techniques of Microblading & Ombre to create Hybrid/Combination Brows on practice pads.
- Students will learn the importance of proper hand placement and stretching for eyebrow tattooing.

Day 3 in class 10AM - 4PM:
Live Model + Review

- LIVE models will arrive.
- Students will be tattooing on LIVE models; the hybrid/combination technique.
- Written exam; must score 80% and over.
- Final results will be discussed and students will have an opportunity to review their technique receive feedback from the instructors.
- Receive the certificate of attendance
- Student will need to successfully complete 4 more models to receive a certificate of completion.

Brow Course

5 DAYS INDIVIDUAL TRAINING

Day 1 in class 10AM - 4PM: Brow Mapping

- Students will learn how to create flattering brow shapes.
- Students will have the opportunity to practice eyebrow mapping on each other with the guidance of the instructors.
- Instructor will demonstrate the Microblading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the microblading procedure in a live model video. Students can see first hand the entire procedure from start to finish.

Day 2 in class 10AM - 4PM: Microblading

- Microblading Stroke Pattern
- Different blade on different skin type
- Ideal colour choice(s) for microblading hair strokes
- Instructor will demonstrate the Microblading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the microblading procedure in a live model video. Students can see first hand the entire procedure from start to finish..
- Students will learn the importance of the proper hand placement and stretch for eyebrow tattooing.

Day 3 in class 10AM - 4PM:
Ombre Shading + Combination Techniques

- Needle Cartridges + Machine (PMU VS ROTARY MACHINE)
- Ideal colour choice(s) for machine work.
- How to correct previous PMU work.
- Instructor will demonstrate the Ombre Shading technique and start hands on practice.
- Instructor will demonstrate brow mapping and the ombre shading procedure in a live model video. Students can see first hand the entire procedure from start to finish.
- Students will the combine the two techniques of Microblading & Ombre to create Hybrid/Combination Brows on practice pads.
- Students will learn the importance of proper hand placement and stretching for eyebrow tattooing.

Brow Course

5 DAYS INDIVIDUAL TRAINING

Day 4 in class 10AM - 4PM:
First Live Model

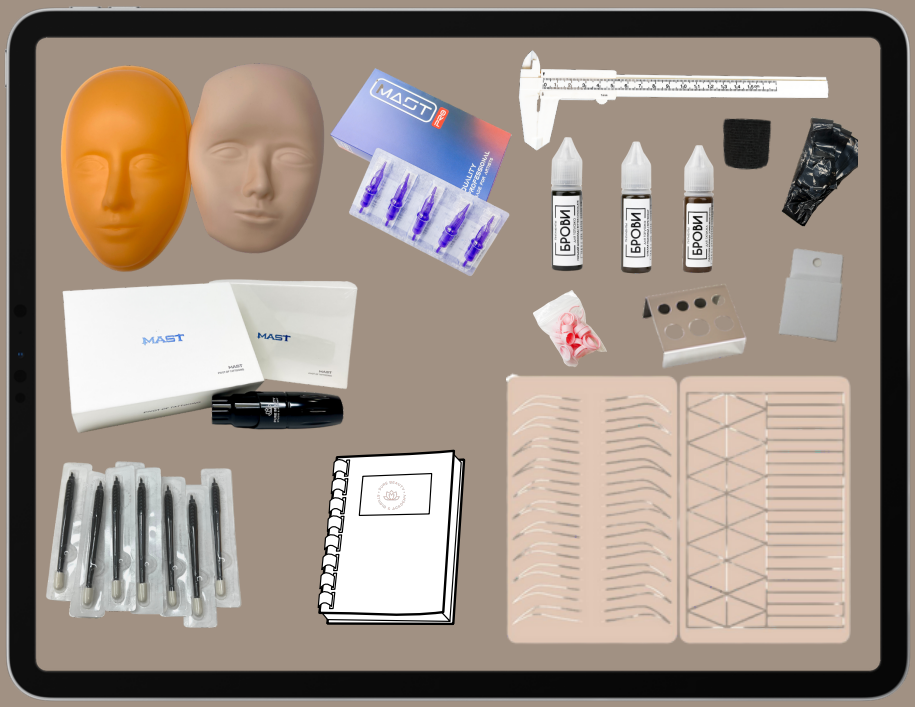
- LIVE models will arrive.
- Students will be tattooing on LIVE models.
- Final results will be discussed and students will have an opportunity to review their technique and receive feedback from the instructors.

Day 5 in class 10AM - 4PM:
Second Live Model

- LIVE models will arrive.
- Students will be tattooing on LIVE models; the combination technique.
- Written exam; must score 80% and over.
- Final results will be discussed and students will have an opportunity to review their technique receive feedback from the instructors.
- Receive the certificate of attendance
- Student will need to successfully complete 3 more models to receive a certificate of completion.

Student Kit

INCLUDES



--Pure Beauty Studio & Academy Manual
- Rotary machine (1 set)
- Grip tape (1 roll)
- Needle cartridges (5 Needles)
- Brow Sticker (1 roll of 50)
- Disposable blades (5)
- Ruler
- Pencil
- Latex practice sheets (3)
- Eyebrow pencil (dark brown)
- Pigment bottles
(3 bottles; light, medium, dark)
-Calliper
- Pigment rings (10)

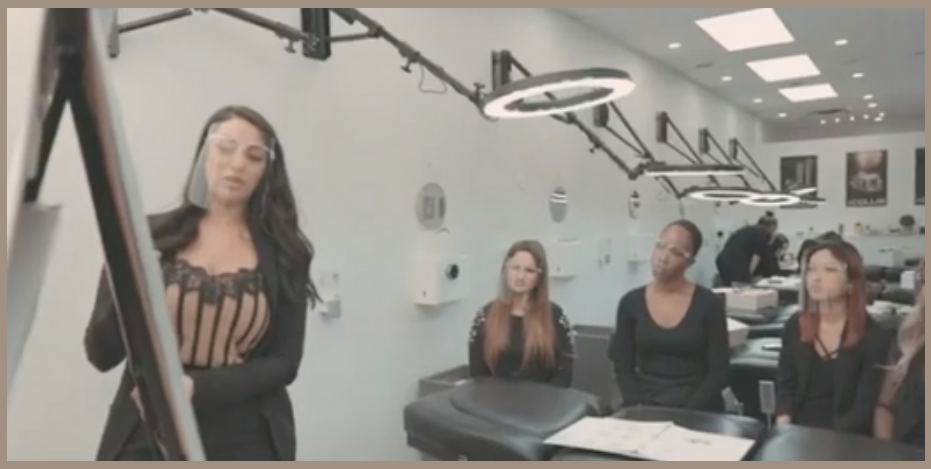
Limited spaces available.
For more details, please feel free to email for more details!

Pure Beauty Studio
258 Dalhousie Street
Ottawa, ON
K1N 7E4
613-695-5088

www.purebeautystudio.ca

What we offer

OUR STUDENTS



- As a PBS Alumni you will have access to lifetime support and continue growing your knowledge through our community of professionals.
- You will continue to have 6 months access to our online course.
- Shadow your instructor; opportunities to shadow will be based on scheduled booking between student and instructor (within that 6 month period).
- Opportunity to rent out a chair at our studio to complete your required models to to obtain your certificate of completion.
- Over 7 years of experience and knowledge in the PMU industry, our instructors will be sharing all of their best tips and tricks to mastering the art and skills to becoming a successful PMU artist.

Participant Register

FORM

FULL NAME:_____

LOCATION:_____

COMPANY_____

NAME: _____

DATE OF BIRTH_____

ADDRESS_____

EMAIL:_____

INSTAGRAM (BUSINESS PAGE): _____

METHOD OF PAYMENT: VISA / MASTERCARD / DEBIT / CASH:_____

ABLE TO BRING MODEL: Y / N _____

NUMBER OF MODELS AS DESIRED: 0 / 1 / 2 / 3 _____

DATE OF REGISTRATION: _____

EXPERIENCE (IN BEAUTY INDUSTRY)

:_____

_____

_____

Terms and Refund POLICY

By registering to the Pure Beauty Studio and Academy training course, I understand and agree to the following terms and policies:

- I understand and agree that a NON-REFUNDABLE security deposit must be paid upon registration and the remaining fees will be paid 24 hours prior to course commencement.
- I understand and agree that the course and the training kit are strictly NON-REFUNDABLE upon retrieval and attending the course.
- I understand and agree that if I am unable to attend the training, I may reschedule to another date with a given notice of at least 7 days prior to course commencement.
- I understand and agree, that upon completion of the training course, I am eligible to seek additional training. Additional fees may apply.
- I understand and agree that it is recommended to bring my own model to the training. If I am unable to provide a model, I will notify Pure Beauty Studio and Academy 48 hours prior to the training.
- I understand and agree to refrain from copying, disclosing, selling, or offering for sale any information provided in the training manual and during the training course. I understand that reproduction of another party's work could constitute infringement and replication of information is strictly prohibited.
- I understand and agree that Pure Beauty Studio and Academy training manual is for personal use only. Legal actions will be taken against those that copy and publish the training manual without written consent from Pure Beauty Studio and Academy.

Deposit amount :_____

Signature :_____

Print Name :_____

Date: ___/___/_____

Limited spaces available. For more details, please feel free to email for more details!

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613-695-5088

www.purebeautystudio.ca

We will see you soon !

THANK YOU