



TESSA HOANG



Welcome to our training program!

Thank you for your interest in attending the Pure Beauty Studio & Academy for your training. Pure Beauty Studio & Academy is dedicated to the success of their students. We have great pride in providing quality training, and ensuring students have an adequate amount of time to study the theory, practice, and perform hands-on training to obtain the optimal skills that are required to become the best artist this industry has to offer.

We do offer Financial Funding, you may apply to; <https://www.medicard.com/apply-now.php>

Within the course; there will be a combination of in depth theory and practical training. After the training is completed, Pure Beauty Studio & Academy will continue to monitor your progress and give support via phone, email, or live in person at the studio. Arrangements can be made with students and instructors at their convenience.

Course Fee: Nano Hairstrokes Technique

The course will include 10 days of online training to prepare for the in-class training

**Two days live training**

Group Training : \$2800

**Three days live training**

Individual Training: \$5000

**Five days live training**

Individual Training : \$8000

**Extra Live Model Fee :**

\$500

# Your Brow Instructor



*Tessa Hoang*

**Permanent Make Up Instructor**

My journey with Nano brows began back in early 2018, and I'll be honest, it was a real struggle to master this technique. There were moments when I felt overwhelmed and even contemplated giving up. But something inside me pushed me to persist, and I committed myself to practicing every single day.

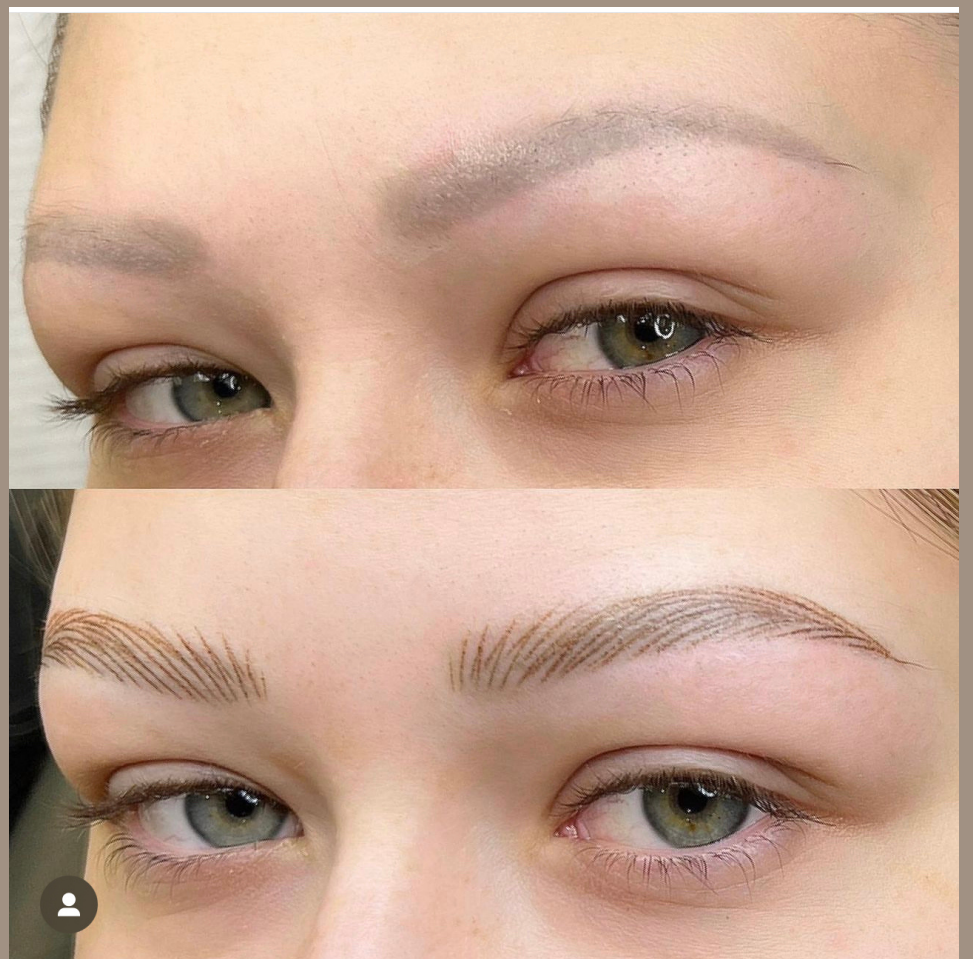
In the beginning, completing a Nano brow procedure would take me a whopping 3-4 hours. It was a grueling process that left my hands numb and in excruciating pain. But I refused to let that discourage me.

Fast forward five years, and I can confidently say that I have not only conquered the challenges but have also discovered the true essence of mastering the Nano technique. And now, I'm thrilled to pass on all my knowledge and secrets to you through our training program.

When it comes to Nano Brows, there are three crucial elements: your tools, your pigments, and your technique. I can't wait to share with you all the valuable tips, tricks, and insights I've gathered over the years. Together, we will unlock the potential of this advanced technique, and you'll become a true master of Nano brows. Get ready for an incredible learning journey filled with growth, improvement, and success!



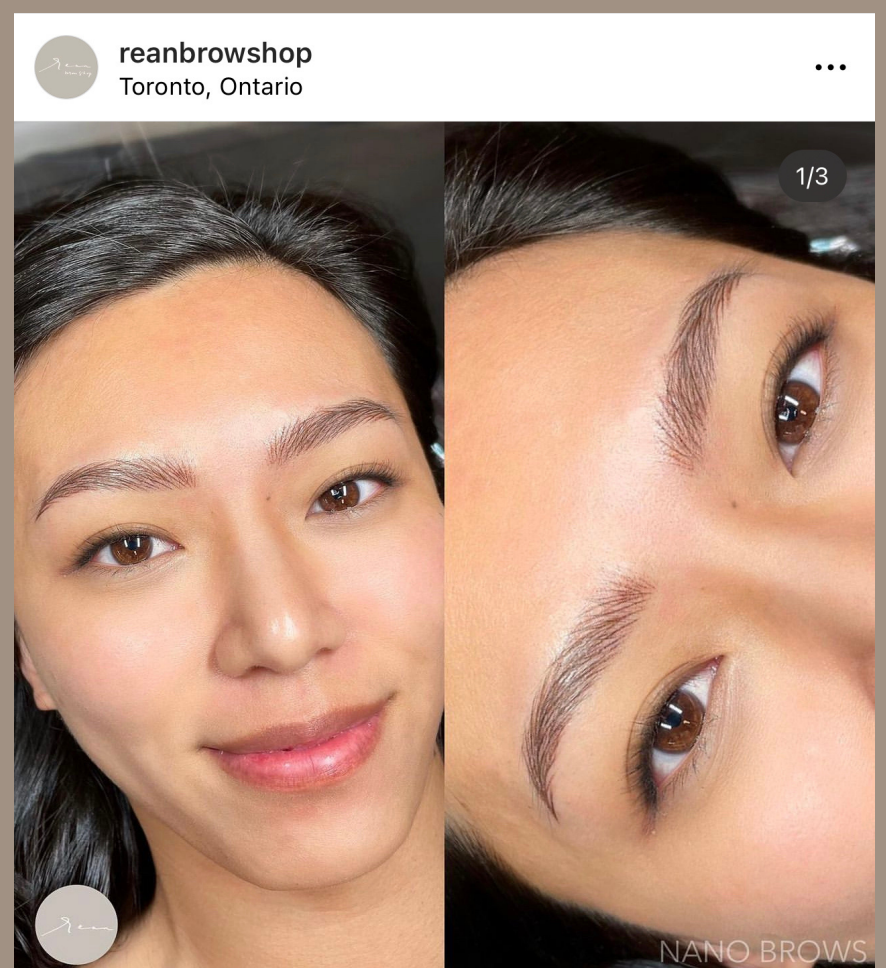
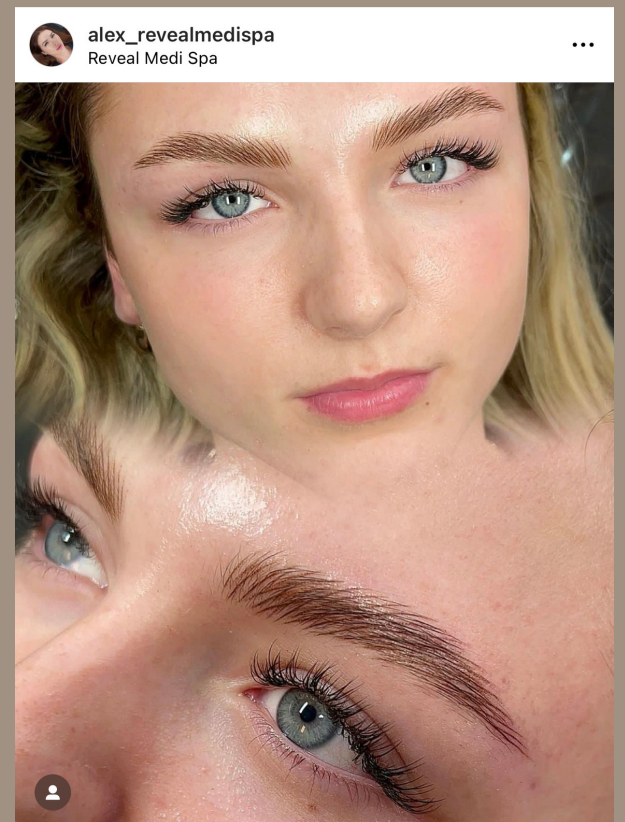
# Beginners Work





# Students' Work

## Advanced Artists





# Manual

## Outline

- The art of Nano Brows
- What is the difference between Nano and Microblading technique?
- Skin Anatomy
- Colour Theory + Correction
- Pigment line, brands, etc.,
- How to correct old PMU brows
- Needle Cartridges + Machine (PMU VS ROTARY MACHINE)
- BloodBorne Pathogens + WHMIS Worksite Safety
- Fundamentals of brow mapping and facial morphology
- How to create the illusion of symmetry on asymmetrical faces
- Full end-to-end detailed live model demonstration videos of brow mapping procedures
- Eyebrow mapping practice guidelines
- How to choose the right pigment colour for your client
- Full end-to-end detailed live model demonstration video of Nano Brow procedure
- Business Tips
  - How to start your own business
  - How to open a home studio
  - What health inspectors will be looking for
  - How to build a clientele
- What apps to use for photo editing, videos, ads, and etc
- Sanitization demonstration; how to properly clean up and disinfect after a procedure



# Outline

## TRAINING COURSE

### Pre-Class Training: Online PMU Fundamentals

Before attending the in-person training, students are required to complete the pre-class training module, which focuses on the fundamentals of permanent makeup. Here's an overview of the pre-class training process:

1. **Reviewing the Training Manual:** Students will receive a comprehensive training manual in PDF format. It is essential to thoroughly read and understand the content of the manual, which covers the core principles and techniques of permanent makeup.
2. **Step-by-Step Instructional Videos:** Alongside the training manual, students will have access to a series of step-by-step instructional videos. These videos provide visual demonstrations of the PMU fundamentals, allowing students to observe the techniques and procedures in action.
3. **Homework Assignments:** After studying the training manual and watching the instructional videos, students will be assigned homework exercises. These exercises are designed to reinforce the concepts learned and provide hands-on practice opportunities. It is crucial to complete the homework assignments as they contribute to the development of muscle memory and proficiency.
4. **WhatsApp Group for Feedback:** A WhatsApp group will be created specifically for the pre-class training, where students can interact with their instructor. In this group, students can submit their completed homework assignments for constructive criticism and feedback. The instructor will provide guidance and suggestions to help students improve their skills.
5. **Practice and Skill Development:** The pre-class training emphasizes the importance of practice. Students are encouraged to dedicate sufficient time to practice the techniques taught in the training materials. Regular practice will enhance muscle memory, refine skills, and build confidence before the in-person training.
6. **Evaluation and Readiness:** The instructor will assess the progress and readiness of each student based on their performance during the pre-class training. If the instructor determines that a student may require additional practice or improvement, they have the right to suggest moving the student to a later training date. This ensures that students are adequately prepared for the in-class training, maximizing their learning experience.

The pre-class training not only provides students with a solid understanding of the PMU fundamentals but also allows the instructor to evaluate each student's readiness for the in-person training. This ensures that all students can make the most out of the in-class sessions and receive the necessary guidance and support to excel in permanent makeup.

# Pre-class

## TRAINING

Pre Class Training : Online PMU Fundamentals

- Video 1: Learn how to draw a set of brows on paper / latex
- Video 2: Learn how to draw the stroke pattern for eyebrows
- Video 3: Learn how to draw the stroke pattern of spine 3
- Video 4: Learn how to map on the client
- Video 5: How to wrap the rotary machine
- Video 6: How to set up the consultation station
- Video 7: How to set up the bed and the procedure station
- Video 8: How to edit the picture using SnapSeed
- Video 9: How to edit videos using SODA
- Video 10: How to take pictures of your clients
  - **Homework 1 : Draw 50 brow sets with the measurements we have on the manual. Please number the brow sets so it is easier for the instructor to point out the best one.**
  - **Homework 2: Draw spine 3 on 50 perfect brow sets.**
  - **Homework 3: Draw the main spine of the spine 3.**
  - **Homework 4: Draw the sub strokes of the main strokes.**

Please follow the instruction :

1. Drawing Basic Brow Shapes: The pre-class training emphasizes the importance of mastering basic brow shapes. You will learn various eyebrow mapping techniques, understanding the golden ratio, and creating symmetrical and flattering brow designs. This training helps develop muscle memory and improves your brow mapping skills, which will be further refined during the in-person training.
2. Understanding Spine Lines and Hair Stroke Patterns: One of the key aspects of creating natural-looking eyebrow enhancements is understanding the placement of spine lines and the patterns of hair strokes. The pre-class training will guide you in understanding these concepts and practicing their application. This helps you develop precision and consistency in your work, making the transition to in-person training smoother.
3. Encouraging Practice: The pre-class training strongly emphasizes the importance of practice. You will be encouraged to continue practicing the techniques taught in the online course until you can consistently achieve the desired results. This practice will help build your confidence and proficiency, ensuring that you arrive at the in-person training with a solid foundation.
4. Self-Paced Learning: As mentioned earlier, the pre-class training is self-paced and accessible online. This format allows you to review the materials, watch instructional videos, and practice at your own convenience. You can dedicate as much time as you need to grasp the concepts and refine your skills before attending the in-person training.



# Brow Course

## 2 DAY GROUP TRAINING

### **Day 1 in class 10AM - 4PM:**

#### **Brow Mapping + Nano Hairstrokes on Latex**

- Students will learn how to create flattering brow shapes
- Students will have the opportunity to practice eyebrow mapping on each other with the guidance of the instructors
- Instructor will demonstrate the nano technique and start hands on practice
- Instructor will demonstrate brow mapping and the nano procedure in a live model video. Students can see first hand the entire procedure from start to finish
- Needle Cartridges + Machine (PMU VS ROTARY MACHINE )
- Ideal colour choice(s) for machine work
- How to correct previous PMU work with nano hair strokes
- How to use colour corrections
- Understand the difference with inorganic pigment, organic pigment and hybrid in the market
- Instructor will demonstrate three different nano techniques and start hands on practice
- Students will practice the basic strokes I C S , combination stroke IS, IC, ICS on latex
- Students will learn the importance of proper hand placement and stretching for eyebrow tattooing

### **Day 2 in class 10AM - 4PM:**

#### **Live Model + Review**

- LIVE models will arrive
- Students will be tattooing on LIVE models; the nano technique
- Final results will be discussed and students will have an opportunity to review their technique receive feedback from the instructors
- Champagne and Certificates

# Brow Course

## 3 DAYS INDIVIDUAL TRAINING

### Day 1 in class 10AM - 4PM: Brow Mapping + Nano Hairstrokes

- Students will learn how to create flattering brow shapes
- Students will have the opportunity to practice eyebrow mapping on each other with the guidance of the instructors
- Instructor will demonstrate the nano technique and start hands on practice
- Instructor will demonstrate brow mapping and the nano procedure in a live model video. Students can see first hand the entire procedure from start to finish.
- Instructor will demonstrate three different nano techniques and start hands on practice.
- Students will practice the basic strokes I C S , combination stroke IS, IC, ICS on

### Day 2 <sup>latex.</sup> in class 10AM - 4PM: Nano Hairstroke

- Needle Cartridges + Machine (PMU VS ROTARY MACHINE )
- Ideal colour choice(s) for machine work.
- How to correct previous PMU work with nano hairstrokes
- How to use colour corrections
- Understand the different with inorganic pigment, organic pigment and hybrid in the market
- Students will learn the importance of proper hand placement and stretching for eyebrow tattooing.
- Students will practice the hairstrokes pattern on latex.
- Students will practice the hybrid brow on latex.
- Students will practice brow mapping on latex.
- Students will practice the whole procedure on practice mannequin head.

### Day 3 in class 10AM - 4PM: Live Model + Review

- LIVE models will arrive.
- Students will be tattooing on LIVE models; the nano technique.
- Final results will be discussed and students will have an opportunity to review their technique receive feedback from the instructors.
- Champagne and Certificates



# Brow Course

## 5 DAYS INDIVIDUAL TRAINING

### Day 1 in class 10AM - 4PM: Brow Mapping

- Students will learn how to create flattering brow shapes
- Students will have the opportunity to practice eyebrow mapping on each other with the guidance of the instructors
- Instructor will demonstrate the nano technique and start hands on practice
- Instructor will demonstrate brow mapping and the nano procedure in a live model video. Students can see first hand the entire procedure from start to finish
- Instructor will demonstrate three different nano techniques and start hands on practice
- Students will practice the basic strokes I C S , combination stroke IS, IC, ICS on latex

### Day 2 in class 10AM - 4PM: Nano Hairstrokes

- Stroke Pattern
- Ideal colour choice(s) for Nano hair strokes
- Instructor will demonstrate the Nano technique and start hands on practice
- Instructor will demonstrate brow mapping and the Nano procedure in a live model video. Students can see first hand the entire procedure from start to finish
- Students will learn the importance of the proper hand placement and stretch for eyebrow tattooing

### Day 3 in class 10AM - 4PM:

- Needle Cartridges + Machine (PMU VS ROTARY MACHINE )
- Ideal colour choice(s) for machine work
- How to correct previous PMU work
- Students will learn the importance of proper hand placement and stretching for eyebrow tattooing

# Brow Course

## 5 DAYS INDIVIDUAL TRAINING

Day 4 in class 10AM -  
4PM: First Live Model

- LIVE models will arrive.
- Students will be tattooing on LIVE models.
- Final results will be discussed and students will have an opportunity to review their technique and receive feedback from the instructors.

Day 5 in class 10AM -  
4PM: Second Live Model

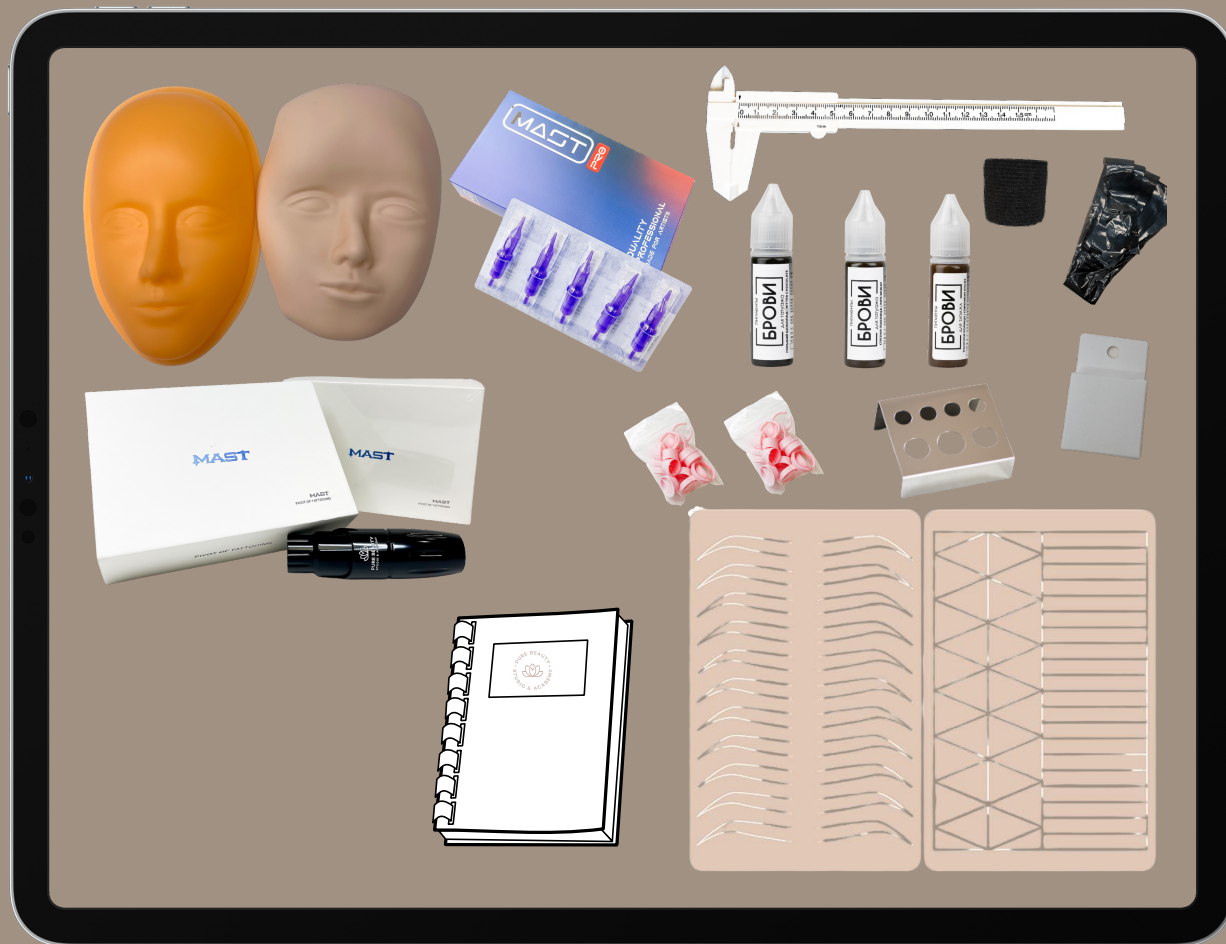
- LIVE models will arrive.
- Students will be tattooing on LIVE models
- Editing Pictures
- Final results will be discussed and students will have an opportunity to review their technique receive feedback from the instructors.
- Champagne and Certificates





# Student Kit

## INCLUDED



- Pure Beauty Studio & Academy Manual
- Rotary machine (1 set)
- Grip tape (1 roll)
- Needle cartridges ( 5 Needles)
- Brow Sticker (1 roll of 50)
- Disposable blades (5)
- Ruler
- Pencil

- Latex practice sheets (3)
- Eyebrow pencil (dark brown)
- Pigment bottles  
(3 bottles; light, medium, dark)
- Calliper
- Pigment rings (10)

Limited spaces available. For more details, please feel free to email for more details!

Pure Beauty Studio  
258 Dalhousie Street  
Ottawa, ON  
K1N 7E4  
613-695-5088

[www.purebeautystudio.ca](http://www.purebeautystudio.ca)

# What we offer

## OUR STUDENTS



- As a PBS Alumni you will have access to lifetime support and continue growing your knowledge through our community of professionals.
- You will continue to have 6 months access to our online course.
- Shadow your instructor; opportunities to shadow will be based on scheduled booking between student and instructor (within that 6 month period).
- Opportunity to rent out a chair at our studio to complete your required models to to obtain your certificate of completion.
- Over 7 years of experience and knowledge in the PMU industry, our instructors will be sharing all of their best tips and tricks to mastering the art and skills to becoming a successful PMU artist.

# Participant Register

## FORM

- FULL NAME:
- LOCATION:
- COMPANY NAME:
- DATE OF BIRTH:
- ADDRESS:
- EMAIL:
- INSTAGRAM (BUSINESS PAGE):
- METHOD OF PAYMENT: VISA / MASTERCARD / DEBIT / CASH:
- ABLE TO BRING MODEL: Y / N
- NUMBER OF MODELS AS DESIRED: 0 / 1 / 2 / 3
- DATE OF REGISTRATION:
- EXPERIENCE (IN BEAUTY INDUSTRY) :



# Terms and Refund POLICY

By registering to the Pure Beauty Studio and Academy training course, I understand and agree to the following terms and policies:

- I understand and agree that a NON-REFUNDABLE security deposit must be paid upon registration and the remaining fees will be paid 24 hours prior to course commencement.
- I understand and agree that the course and the training kit are strictly NON-REFUNDABLE upon retrieval and attending the course.
- I understand and agree that if I am unable to attend the training, I may reschedule to another date with a given notice of at least 7 days prior to course commencement.
- I understand and agree, that upon completion of the training course, I am eligible to seek additional training. Additional fees may apply.
- I understand and agree that it is recommended to bring my own model to the training. If I am unable to provide a model, I will notify Pure Beauty Studio and Academy 48 hours prior to the training.
- I understand and agree to refrain from copying, disclosing, selling, or offering for sale any information provided in the training manual and during the training course. I understand that reproduction of another party's work could constitute infringement and replication of information is strictly prohibited.
- I understand and agree that Pure Beauty Studio and Academy training manual is for personal use only. Legal actions will be taken against those that copy and publish the training manual without written consent from Pure Beauty Studio and Academy.

Deposit amount : \_\_\_\_\_

Signature : \_\_\_\_\_

Print Name : \_\_\_\_\_

Date:     \_\_\_/\_\_\_/\_\_\_\_\_

Limited spaces available. For more details, please feel free to email for more details!

Pure Beauty Studio  
258 Dalhousie Street, Ottawa, ON, K1N 7E4  
613-695-5088

# *Upcoming* TRAINING DATES

OTTAWA - JUNE 25/26 2023

TORONTO - JULY 16/17 2023

OTTAWA - AUGUST 13/14 2023

TORONTO - SEPTEMBER 3/4 2023

OTTAWA - OCTOBER 15/16 2023

TORONTO - NOVEMBER 19/20 2023

Limited spaces available. For more details, please feel free to email for more details!

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[www.purebeautystudio.ca](http://www.purebeautystudio.ca)

# *Sign up* TRAINING COURSE

- 1.Fill out all necessary forms.
- 2.Submit a deposit of \$1000 via etransfer, credit card, or cash. ( non -refundable )
- 3.Begin practicing with the pre-class training materials. It's important to review them thoroughly and practice as much as possible to maximize your confidence and preparedness for the live training class.
- 4.Join the WhatsApp group to stay in the loop with your fellow trainees and receive updates and changes.
- 5.Complete all homework assignments and submit them for approval to qualify for in-class training. Take your time with the assignments and put forth your best effort to enhance your learning experience.
- 6.Participate in the live training class, engage with your instructors and peers, and don't be afraid to ask questions. This is your chance to learn from the best and gain hands-on experience. Best of luck with your training!

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*We will see you soon !*

THANK YOU